

When a client signs up for *myWindermere* and associates you as their preferred agent, you can access that client's entire list of favorites and their comments on each one. When the client saves a listing comment on their favorites list, you get an immediate e-mail notification and can return a quick response from anywhere with Internet access.

Save time and increase productivity

Instead of dealing with difficult schedules or "phone tag," you can offer clients this convenient communicate option to provide unmatched service and results.

Leverage your brand

When a client is logged in, you are featured as the primary listing agent for all listings. In addition, your name and e-mail address are in the "from" field for automatic e-mail notifications and RSS replies.

Client Collaboration is a free service offered exclusively to Windermere agents and clients. You can encourage clients to use this tool by sending an e-mail invitation from your Contact Management System (CMS). Clients may also sign up for *myWindermere* on *Windermere.com* selecting the "my agent" tab.

Date: Thur, 27 Jul 2006
From: youragent@windermere.com
To: Joe Buyer
Subject: Windermere Saved Search [Arizona Condo] has [3] New Matches on 07/27/2006

New Listings From Windermere

Name: Joe Buyer
Search Title: Arizona Condo
of matches: 3

Please note: These search results are dynamic to the MLS and will change over time as listings become Active or Sold

View Results:

2345678	9876 N 125TH ST	Scottsdale	\$245,000
2233445	1234 Main ST	Scottsdale	\$234,900
2468101	5432 91st SW	Scottsdale	\$230,000

New listings for your client from your e-mail address



Reference and the log of comments with your client

Key Features

- » Access client favorites and share comments
- » Client views agent branding on all listings
- » Automatic e-mail listings and RSS replies from agent e-mail address